

United States[®] Census 2010



Census 2010 workers wear an official identification badge.



Census 2010 workers carry U.S. Census Bureau bags, making them easier to identify.

For more information
about the 2010 Census
visit
www.2010census.gov.



How to Identify Census 2010 Workers

By being counted in the 2010 Census you are standing up for what your community's needs are. That's why census takers are so important. A census taker is a person from *your community* who is hired by the Census Bureau to make sure that your neighborhood gets represented as accurately as possible. The census taker's primary responsibility is to collect census information from residences that have not sent back their 2010 Census form.

- The Census Bureau provides the census taker with a binder containing all of the addresses that didn't send back a filled out census form
- The census taker then visits all of those addresses and records the answers to the questions on the form
- If no one answers at a particular residence, a census taker will visit that home up to three times, each time leaving a door hanger featuring a phone number; residents can call the number on the hanger to schedule the visit

The census taker will **ONLY** ask the questions that appear on the census form. They will **NEVER** ask for your Social Security Number or personal banking information (such as account numbers or passwords).

Your privacy and confidentiality is our priority!

The census taker who collects your information is sworn for life to protect your data under Federal Law Title 13. Those who violate the oath face criminal penalties: Under federal law, the penalty for unlawful disclosure is a fine of up to \$250,000 or imprisonment for up to 5 years, or both.



2010 CENSUS: **IT'S IN OUR HANDS**